

2024 COMMITMENTS

In 2019 we launched our sustainability journey, measuring our carbon footprint and developing our first sustainability strategy.

We have assigned targets under People & Communities, Environmental Stewardship and Product Integrity pillars.

These provide a framework for our engagement with customers, staff, suppliers and our communities.

STATUS



ACHIEVING

P IN PROGRESS

OUR VISION

Quality foods that grow people and the planet

PEOPLE & COMMUNITIES

Creating a safe, healthy & equitable workplace to foster, protect and develop our future.

- We are committed to diversity and a culture of inclusion in our workforce and will ensure equitable opportunities for employees.
- We are providing strong support for local community through investments in the Greenlea Foundation.
- We will ensure a healthy workplace culture that safeguards the health, safety, and wellbeing of our people.

ENVIRONMENTAL STEWARDSHIP

OUR MISSION

integrity, innovation and excellence

Substantially reducing our environmental impact through better use of our resources.

As a team, in every way to be the best and most progressive meat company in NZ through

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- Reduce waste to landfill by 20% by 2025 with recycling, improved processes & supply chain innovation.
- By 2025, we will ensure our packaging is reusable, recyclable or compostable.
- We will support our farmers to become carbon neutral and climate change resilient.
- Our Scope 1 & 2 carbon emissions will reduce in accordance with a science-aligned target (1.5 degrees of warming) from our 2019 baseline.
- We will efficiently manage and reduce our water consumption and our waste water.

PRODUCT INTEGRITY

Providing the highest levels of product quality & safety to meet all stakeholder expectations.

- We will follow best practice for our food safety and quality assurance programmes.
- We will assist our farmers to adopt the NZFAP and approved farm environment plans.

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We will maintain best practice animal welfare policies and procedures.